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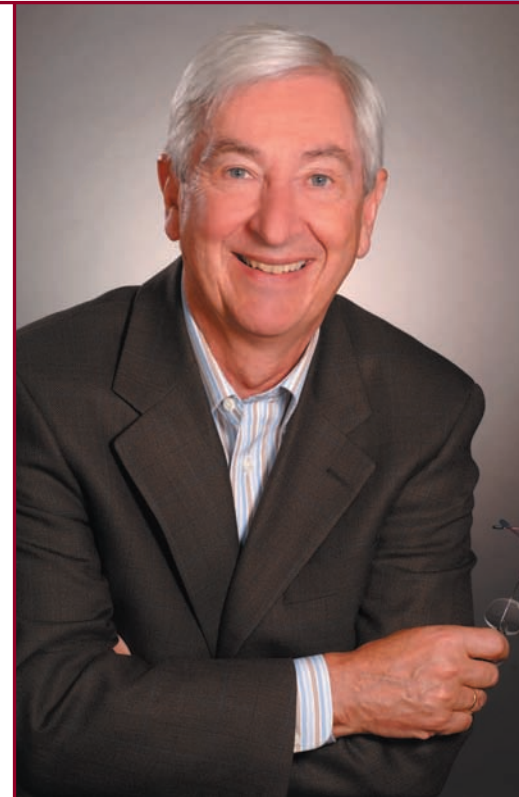
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Our Firm

KEITH AMBACHTSHEER **President** **KPA Advisory Services**

Keith has been a participant in the pensions and investments industry since 1969. He founded his own firm *KPA Advisory Services* in 1985. Through it, he provides strategic advice to a global clientele in person, and through the monthly *Ambachtsheer Letter*. He is the author of three best-selling books, and has been a regular contributor to industry publications since the 1970s. He is the Publisher and Editor of the new *Rotman International Journal of Pension Management*, which launched in October 2008.

In 1991, Keith co-founded *CEM Benchmarking* which now benchmarks the organizational performance of some 400 major pension funds around the world. More recently, he played a major role in founding the *Rotman International Centre for Pension Management (Rotman ICPM)*. He was appointed Director of *Rotman ICPM* and Adjunct Professor of Finance at the *Rotman School of Management, University of Toronto* in April 2005. *Rotman ICPM* is currently supported by 25 Research Partners from nine different countries.



His research, writing and advice have influenced pension design, policy, and organizational structure in Canada and elsewhere. He has won a number of awards, including most recently the James Vertin Award from the *CFA Institute* for his contributions “of enduring value” to investment theory and practice. In 2007, he was honoured with the Outstanding Industry Contribution Award by *Investments and Pensions Europe*. In 2003, he was named ‘One of the 30 Most Influential People in Pensions and Investments’ by *Pensions and Investments* in the USA.